

TURNABOUT The LP is pooling its forces to back outgoing QC Mayor Sonny Belmonte. He junked GMA's party to join Aquino before the campaign.

Roxas hints at betrayal in VP race NEWS / A20

Transmission woes raise tension, fears of bloodshed in local polls ACROSS / A17

Dethroned beauty queen gets title back NEWS / A2

PHILIPPINE DAILY
INQUIRER
BALANCED NEWS, FEARLESS VIEWS
Friday, May 14, 2010 ★★ Vol. 25 / No. 155



NO. 1 TO NO. 4 All the President's men in and out of the Palace are beating the drums for Congresswoman-elect Arroyo to corner the House's top post.

LP to pit Belmonte vs GMA for Speaker

Ms Arroyo has 80 solons now, needs 144 votes

By Inquirer Luzon, Inquirer Visayas and Inquirer Mindanao

DESPITE A SPRINKLING OF election losses by her congressional allies, the numbers are trickling in for possibly the speakership for outgoing President Macapagal-Arroyo, who has made history as the first Philippine President to get elected to a seat in the House of Representatives.

Two trusted allies—a brother-in-law and the former head of an agency where she wouldn't remove amid charges of corruption—have sounded the call for Ms Arroyo to run for Speaker, the fourth highest position in the land.

Ignacio Arroyo, reelected representative of the fifth district of Negros Occidental and brother of Ms Arroyo's husband Jose Miguel, said he believed Ms Arroyo had the numbers to carry her to the speakership.

A count made by the Inquirer weeks before Election Day showed Ms Arroyo would have at least 150 votes to become Speaker if all her allies won their congressional races. She needs 144 votes, as the House has 287 members,

LP TO PIT / A22



GIFTS OF THE FILIPINO PEOPLE That's how Manila Archbishop Gaudencio Rosales (center) describes the May 10 election during a thanksgiving Mass at the Manila Cathedral on Thursday. Armed Forces Chief of Staff Gen. Delfin Bangit (at left), Comelec Commissioner Rene Sarmiento (at right) and other military and police brass also attend the Mass. (Story on Page A4.)

Not over until Comelec completes audit tests

By Christian S. Monsod

COMMENTARY

POLITICAL NORMALCY IS SETTING in and, for many people, the 2010 election is over. It is not.

Apart from the planning and preparations, there are four stages to the election proper:

(1) The voting and counting, which is over except for 1,000 precincts where the votes still have to be counted because replacement compact flash cards had to be replaced again, and in 11 municipalities where special elections will be held.

(2) The transmission, which is mostly over, except for about 3,000 precincts (based on a computation by a source familiar with the election process), the election returns of which have not yet been transmitted for various reasons (this partially, but not fully, explains why the unofficial count stands at about 89 percent);

(3) The canvassing and proclamation stage, which is still ongoing; and

(4) The post-election audit processes, such as the random manual audit

NOT OVER / A8

Noynoy plans Corona snub, seeks another justice for oath

By TJ Burgonio and Dona Z. Pazzibugan

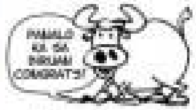
MALACAÑANG YESTERDAY SAID that despite his strong objections, presidential front-runner Benigno "Noynoy" Aquino III would have to recognize the appointment of Supreme Court Associate Justice Renato Corona as Chief Justice.

But in a text message to reporters, Aquino said he was planning to snub Ms Arroyo's choice of Chief Justice.

"Yes, I am considering it now," he said in response to the question of whether he was considering being sworn into office by another justice of the high court.

Unless he breaks with tradition, the one most likely to succeed President Macapagal-Arroyo will take his oath on June 30 before the Chief Justice, who happens to be Corona, Secretary Ricardo Saludo, Ms Arroyo's

NOYNOY / A20



'Eraptions': Why he is not 'conceiving'

By Christian V. Esguerra

THIS TIME THE JOKE'S ON HIM.

The refusal of deposed President Joseph "Erap" Estrada to concede the presidential election has triggered an avalanche of jokes at his expense, similar to the ones that ran rampant during his first presidential run in 1998 which were compiled in a book called "Eraptions."

ERAPTIONS / A8

People heroes in poll success, say observers

By Jerome Aning, Angelo Cabrera and Dyan Bandayrel Pelit

IRREGULARITIES AND GLITCHES were the rule rather than the exception in the Philippines' first automated elections, according to foreign observers who visited several provinces on May 10.

And the voters, volunteers and teachers should take the credit for the success of the polls, the foreign observers said.

"We're missing the point if we concentrate on the machines. It's the people who matter—whether they were able to vote in free, fair and democratic elections," Justine Kwandilo, a Canadian who monitored the balloting in Pampanga, said yesterday at a press conference in Manila.

Kwandilo is among the 80 foreign observers from 11 countries who comprise the People's International Observers' Mission 2010 (PIOM), which was organized by the Philippines' Compact for Peaceful and Democratic Elections (Compact) and People's Movement for Change (Pagbabago!).

Those who visited barangays in Tondo, Manila, and Payatas, Quezon City, said the chaos in urban poor areas was caused by the lack of preparedness of the Commission on Elections (Comelec) and its partner Smartmatic-TIM

PEOPLE / A22

It's still toss-up between Binay, Roxas for veep

By Jocelyn R. Uy, Tarra Quismundo and Leila B. Salaverria

THE VICE PRESIDENTIAL RACE IS still a toss-up between Makati Mayor Jejomar Binay and Sen. Manuel Roxas II because some five million votes from more than 8,000 precincts—the largest of which are in the presumed bailiwicks of Binay and Roxas, have yet to be counted.

Gov. Grace Padaca of Isabela lost her reelection bid to Rep. Faustino Dy III, garnering 271,319 votes to Dy's 274,737 votes, the provincial canvass showed last night.

As small increments of votes slowly raised the tallies, Binay got 13,448,675

IT'S STILL / A19

Roxas men to Binay: Don't say you won; 6M votes not yet in



DON'T COUNT MAR OUT LP campaign manager Florencio Abad and Avelino Cruz tell the media that the party's vice presidential candidate Mar Roxas will win "by a hairline" in Thursday's press conference at Balai Aquino-Roxas in Cubao, Quezon City.

By Philip C. Tubeza and Emil Sarmiento

PUT UP OR SHUT UP.

Former Defense Secretary Avelino Cruz Jr. yesterday called on Makati Mayor Jejomar Binay to stop "spreading black propaganda" that he had already won the vice presidency and that Sen. Mar Roxas II, running mate of Sen. Benigno Aquino III, was cheating him in Mindanao.

Cruz, head of the Aquino-Roxas campaign's Bantay Balota organization, and Liberal Party campaign manager Florencio "Butch" Abad challenged Binay, vice presidential candidate of former President Joseph Estrada, to "show proof" that he had won the race.

Cruz said the Liberal Party count

ROXAS MEN / A20

Inside story: Hyatt 10 vs Kamag-anak Inc.

By Fe Zamora

THE FIGHT BETWEEN THE "NOY-Mar" and "Noy-Bi" advocates has been traced to the rivalry between the Hyatt 10 and groups identified with the so-called Kamag-anak Inc. of ex-Tarlac Rep. Jose Cojuangco, the Inquirer has learned from sources in the camp of presidential front-runner Sen. Benigno "Noynoy" Aquino III.

The "Noy-Bi" tandem of Aquino for president and Makati Mayor Jejomar Binay for vice president was purportedly fielded to derail the "Noy-Mar" tandem of Aquino and Sen. Mar Roxas II, which was seen as "not good" for Cojuangco and his allies, the sources said.

Pastor "Boy" Saycon, who is Cojuangco's colleague in the Council for Philippine Affairs (Copa), which was pushing for the "Noy-Bi" tandem, denied Cojuangco's involvement. "Peping is out of this," Saycon said.

The so-called Kamag-anak Inc. refers to the relatives of Aquino who

INSIDE STORY / A20

Second FrontPage

WEATHER FORECAST [illegible]

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20	26							
22	10							

SUERTRES		
4	1	9
7	3	2
8	8	6

6/42 LUZ-VIS-MIN: 6 26 30 31 33 37 — P14,519,664.00

SUPERLOTTO 6/49: 11 12 13 15 36 45 — P19,377,629.20

Erap says he has proof of fraud

By Leila B. Salaverria

STUBBORNLY REFUSING TO CONCEDE THE RACE TO apparent winner Sen. Benigno Aquino III, deposed President Joseph Estrada said he has the proof of supposed irregularities in the May 10 automated polls which he would use to contest the results.

[illegible]

Congress may canvass earlier

By Michael Lim Ubac

[illegible]

Dethroned beauty to get title back, thanks to new passport

By Cynthia D. Balana

[illegible]



CHEd commissioner suspended for graft

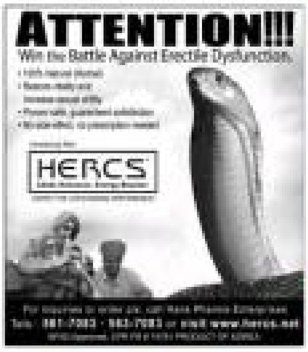
By Philip C. Tubeza

There's reason to hope again, says Cardinal Rosales

Butch Abad not losing any more hair on this one

2-vote lead







Noli ready for turnover of housing agencies

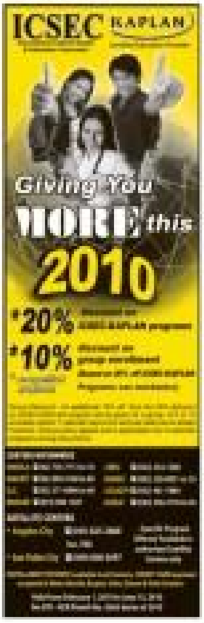




Batangas bettor wins ₱134M in new lotto game

By Julie M. Aurelio

[illegible]







Antipolo techie only wanted to protect PCOS machines

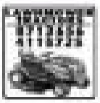
Safe place

Protect machines



















Corrections

The Daily Gospel










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12 months
SAMSUNG
9,158.33
12 months
SAMSUNG
749.58
12 months
SANYO
2,665.83
6 months
SHARP
2,166.25
12 months
SHARP
1,416.25
12 months
SHARP
832.92
12 months
LG
9,999.17
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TCL
1,999.58
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TCL
ONLY
17,995
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TOSHIBA
8,249.17
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SWIPE YOUR WAY TO GADGETS GALORE
Polaroid
1,832.49
6 months
GE
749.58
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GE
915.83
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Canon
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SANYO
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SHARP
583.25
12 months
HOME ELECTRICS AT EASY-PAY PLANS
Carrier
2,693.33
6 months
SAMSUNG
2,499.17
6 months
2,340.00
6 months
GREE
Air Conditioners
7,526.67
3 months
AMERICAN HOME
549.96
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SHARP
1,499.84
6 months
Whirlpool
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SANYO
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6 months
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12 months
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Not over until Comelec completes audit tests

Reconciling canvass results

Differences in counts

'Eraptions': Why he is not 'conceiving'

Hard to believe

Not winner, not loser

Expats head list of alien residents

EXPATRIATE WORKERS ACCOUNT FOR THE largest number of foreigners with resident visas in the country, according to records from the Bureau of Immigration.

In a report to Commissioner Marcelino Libanan, the bureau's alien registration division reported that as of May 4 this year, there 48,243 expatriates with valid working visas registered with the bureau.

Libanan said the growing number of expatriates is proof that the Philippines is still the preferred investment site of multinational companies.

"The presence of expatriates could serve as a gauge of the country's economic development as many of these foreigners are employed by some of our top 1,000 corporations," Libanan said in a statement.

The bureau's Alien Registration Division chief Danilo Almeda said the expatriates comprised the majority of foreigners who were issued non-immigrant visas.

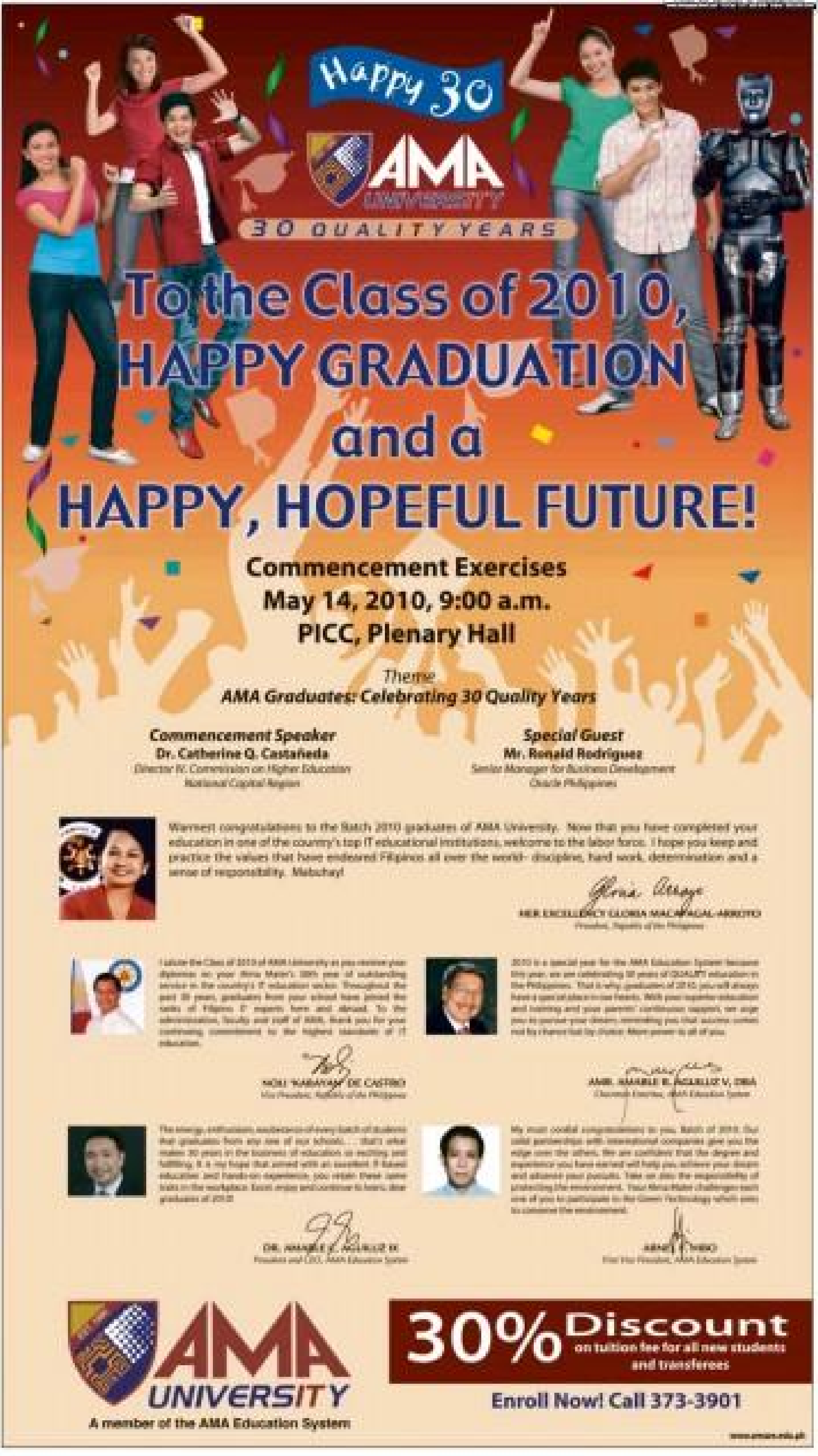
Almeda explained that a non-immigrant visa is valid only for a certain period of time as opposed to a permanent visa.

He said a working visa has a maximum validity of three years, which is renewable, and is issued to a foreigner who is gainfully employed in the country.

Almeda added that there has been a steady increase in the applicants for working visas over the past few years with the influx of foreign businessmen into the country.

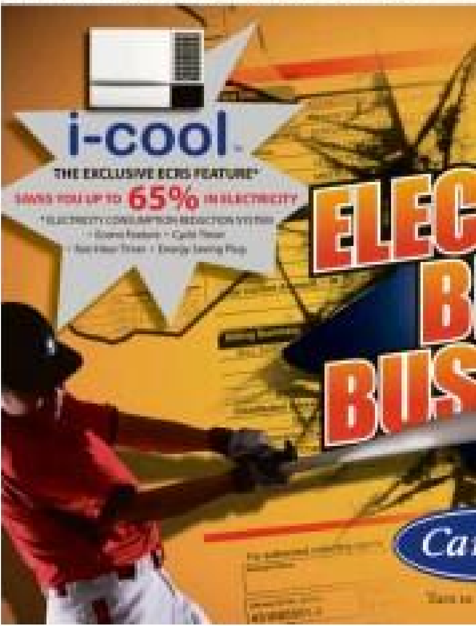
Jerome Aning


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PICC, Plenary Hall
Theme
AMA Graduates: Celebrating 30 Quality Years
Commencement Speaker
Dr. Catherine Q. Castañeda
Director IV, Commission on Higher Education
National Capital Region
Special Guest
Mr. Ronald Rodriguez
Senior Manager for Business Development
Oracle Philippines
Warmest congratulations to the Batch 2010 graduates of AMA University. Now that you have completed your education in one of the country's top IT educational institutions, welcome to the labor force. I hope you keep and practice the values that have endeared Filipinos all over the world- discipline, hard work, determination and a sense of responsibility. Mabuhay!
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53% MORE SAVINGS
COST TO RUN

INQUIRER

OPINION

Shameful

EDITORIAL

[illegible]



Belmonte will be new speaker

AS I SEE IT



Neal H. Cruz

[illegible]

Caution rather than catharsis

PASSION FOR REASON



Raul C. Pangalangan

[illegible]

Churlish parting shot

Analysis



Amando Doronila

Where are the disabled?

At Large



Rina Jimenez-David

Learning from Fabian de la Rosa

Looking Back



Ambeth R. Ocampo

Be counted!

Pinoy Kasi



Michael L. Tan



Kit of hope

LETTERS

Get real with party list, Comelec urged



Expensive lesson

Across the NATION

Transmission woes raise tension, fears of bloodshed in local polls

By Nestor P. Burgos Jr.
Inquirer Visayas

A NOT SUFFICIENTLY EXplained delay in the transmission of automated voting results is starting to heighten tension and raise fears of bloodshed in many local races that have not been given closure yet.

[illegible]

Counting in Manila

[illegible]

Wrong results

[illegible]

Big lead

[illegible]

Rules

[illegible]

> The error was detected after two compact flash (CF) cards were uploaded and showed data that was generated during the testing and sealing ... instead of votes cast in the precincts



2 Bicol govs who jumped Lakas ship win



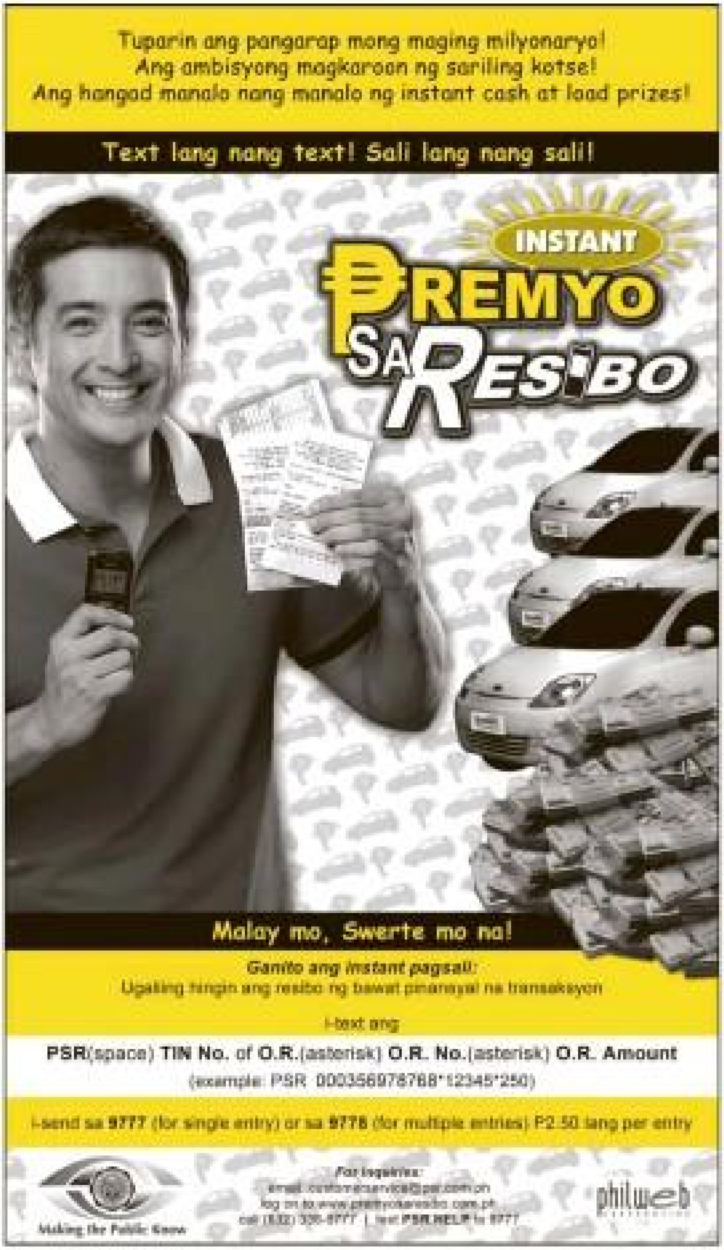
LUIS RAYMUND Villafuerte, one of two Bicol governors who jumped ship from the administration, is declared winner in his reelection bid.

Marinduque

Lucena delay

Status quo ante

Lucena, winners



Abaya appeals to PNP for justice in Bacoor

Incumbent gets 70% of Sta. Rosa City votes



NAZARENO

It's still toss-up between Binay, Roxas for veep

The next President

But not downloaded

ARMM ballots









Mar hints at betrayal: There are no secrets in RP

By Philip C. Tubeza



Roxas men to Binay: Don't say you won; 6M votes not yet in

Noynoy plans Corona snub, seeks another justice for oath-taking

Inside story: Hyatt 10 against Kamag-anak Inc.



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P5,408.33
P4,575.00
P998.33
P666.58
P1,333.17
P916.50
P582.92
P791.67
P916.58
P1,499.17
P1,549.17
P4,466.50
P2,249.17
P2,599.58
P1,458.17
P3,916.58
P1,358.25
P3,165.83
P833.17
P832.92
LOWEST PRICE
P859
LOWEST PRICE
P1,399
LOWEST PRICE
P1,830
LOWEST PRICE
P3,195
SAVE P832
P3,328

Noynoy House forces forming 'CORE' to stop GMA bid for Speaker

LP to pit Belmonte against GMA for Speaker; they need 144 votes

People the real heroes in election success, say foreign observers

Congratulations Philippines!

Smartmatic congratulates the COMELEC, the voters, the teachers and election inspectors, the candidates and political parties, PPCRV and all watchers and observers, the AFP, the PNP, the Advisory Council, the Senate and the House of Representatives, the concerned government agencies, the media, our partners and providers, and all those who actively participated to make the 2010 National and Local Automated Elections a success.

The automation in numbers:

- For the first time in a national election, the Filipinos received the results in less than 12 hours.
- Out of the more than 50 million registered voters, a national average voter turnout of 75%.
- 50% of the votes were transmitted and tallied the first 2 hours after the polls closed.
- Comelec was able to offer a press conference with partial results 3 hours after the polls closed.
- Less than 0.60% of the 76,347 PCOS machines that were found inoperative were promptly replaced, well below the acceptable industry standard rates.





Results, precinct by precinct, are available on the Internet:

http://electionresults.ibanangayon.ph

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DID YOU KNOW



LETTERS, PACKAGES STOLEN

5 armed men hijack postal van in QC

A GOVERNMENT VAN CARRYING LETTERS AND packages was hijacked by armed men on C-5 Road in Libis, Quezon City, on Wednesday morning, the police said yesterday.

Involvement





'Metro elections peaceful, orderly despite glitches'

Better late than never: Calixto proclaimed Pasay mayor-elect

5 armed …

METROBRIEFS

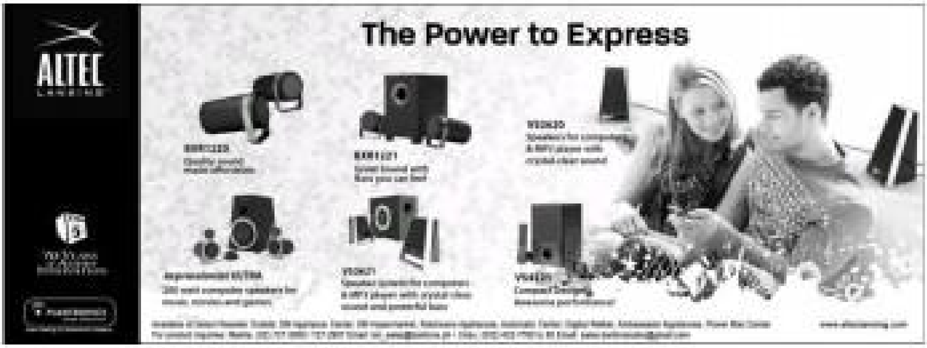
Spraying of tear gas accidental, says police official

Junk shop owner gunned down in Caloocan

More sections on Edsa to be closed over weekend for repairs

Jeepney driver gunned down in Manila

Fisherman gets life for killing man



Boy who singly survived Libya crash doing well



Children, crew stand out among crash survivors

WorldBriefs

Bankers jailed, sued as Iceland seeks culprits for crisis

Anwar accuser says he was sodomized more than once

Bangkok protest leaders appear deeply divided

The WORLD

Cameron vows 'new politics' at launch of British coalition

LONDON—BRITAIN'S NEW PREMIER DAVID Cameron vowed a "seismic shift" in how the country is governed, unveiling a historic coalition he said would transform the political landscape.

LA to boycott Arizona over immigration law

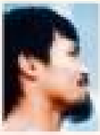


A VICTIM of another school rampage holds a paper bird in an intensive care unit at a hospital in Hanzhong, Shaanxi province on May 13.

Children in China school attack were as young as 3

WHAT'S INSIDE

■ **Promoters** of Pacquiao, Mayweather cautious on fight deal /A30



Editor Tedyjeric S. Melendres
Associate Editor Francis T. J. Ochoa

SPORTS



■ **Facing** ouster, Cavaliers need 'real' LeBron /A31

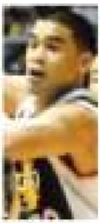


TNT parades Kelly, Ryan versus Tigers

Gomez in KO stage; Bata, Django, Alcano fall / A30





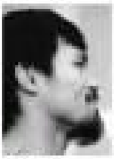


WILLIAMS REYES

Meralco joining PBA next year / A30

By Musong R. Castillo

Promoters cautious on Pacquiao-Mayweather deal



PACQUIAO



MAYWEATHER

Meralco joining PBA next year, says source



Cojuangco sure Noynoy will replace PSC officials

Gomez in KO stage; Bata, Django, Alcano fall



Baran, Tadlan bag twin tennis titles

Brighter Asian Games prospects for wushu athletes

Neck injury derails Tiger comeback



WOODS



Facing ouster, Cavaliers need 'real' LeBron

Petrova kicks out Serena; Nadal thru



PETROVA

Alonso fastest in practice

Together, together, together

ONE GAME AT A TIME



Sev Sarmenta

SSC, UP target key FilOil wins; Stags favored vs Blazers

Huge RP Asian Games delegation expected

SPORTS

Santiago, Martin gain semifinals



Lady Stags seal V-League Final 4 cast

CSC serves up Metro women's beach volley



RMHC Holds 14th Annual Golf Tournament for the Benefit of the Bright Minds Read Program



BUSINESS

IN THIS ISSUE
- First Gen takes out P3.75-B loan /B3
- EDC to put Bac-Man back on line /B3

El Niño cuts down palay yield

SMC set to seal $2-B acquisition deal

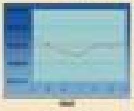
San Miguel eyeing energy firm to complement its oil business

SAN MIGUEL CORP. is finalizing a major deal worth $2 billion to acquire an energy company that will complement the conglomerate's oil refining business.

Election results seen to bring long term gains for RP

INDICATORS

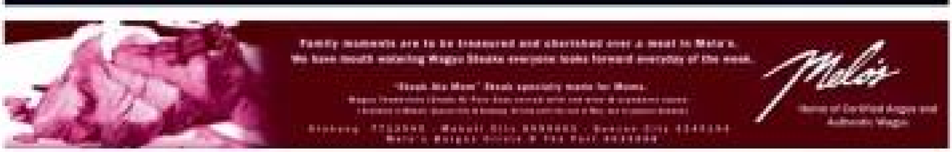
CURRENCIES



STOCK MARKET

Shares close up





Real bank lending rate declined in 1st quarter

Election results seen to bring long term gains for RP

Shares close up

SMC set to seal …

First Gen takes out P3.75-B loan

Lopez company refinances debt



Audi Philippines in partnership with Clark International Speedway

IMI swings to profit

Rebounding from net loss in 2009

By Doris C. Dumlao

THE AYALA ELECTRONICS MANUFACTURING arm, Integrated Micro-Electronics Inc. (IMI), swung to profitability in the first quarter from a year ago as global demand for electronics rebounded.

Security Bank Q1 net up 24%

Unreliable credit ratings

Corporate Securities Info

Raul J. Palabrica



ORIGINAL PUTO PINULOT SA PEYSBUK

Philippine Stock Exchange

[illegible]

Currencies

[illegible]

PLDT ...

[illegible]

TVIRD ...

[illegible]

Republic of the Philippines

Professional Regulation Commission

Manila

MEMORANDUM ORDER NO. 2010-01

April 28, 2010

CHANGES IN THE SEQUENCING OF THE SUBJECTS TO BE GIVEN THIS COMING MAY 16, 17, 23 & 24, 2010 CERTIFIED PUBLIC ACCOUNTANTS LICENSURE EXAMINATION

For this coming May 16, 17, 23 & 24, 2010 Certified Public Accountants Licensure Examination the following shall be the sequencing of the subjects to be given:

First Examination day

May 16, 2010

8:00 AM-11:00AM Management Services

1:00PM -4:00PM Business Law and Taxation

Second Examination day

May 17, 2010

8:00 AM-11:00AM Theory of Accounts

1:00PM -4:00PM Auditing Theory

Third Examination day

May 23, 2010

8:00 AM-11:00AM Auditing Problems

1:00PM -4:00PM Practical Accounting I

Fourth Examination day

May 24, 2010

8:00 AM-11:00AM Practical Accounting II

Farmers assess elections

By Ernesto M. Ordoñez

COMMENTARY

[illegible]

Recent past

[illegible]

Results

[illegible]

Conclusion

[illegible]



DMCI PDI SIGNS MOA WITH MALAYAN BANK. [illegible]

Dry spell said to claim 400,000 tons of palay

[illegible]

BUSINESS *Friday*

Not born to be an entrepreneur? What now?

Natural-born entrepreneurs

Drive of poverty

Schools' influence

Keeping customers loyal with freebies





Why delete brands from your portfolio?

MARKETING Rx

Dr. Ned Roberto & Ardy Roberto

'Excess brands'

Focus

Coke C2

Business

EDC to put Bac-Man back on line

Repair of geothermal plants done in 2 years, says Lopez firm

PLDT posts 19% growth in Q1 net income

ABS-CBN Q1 profit surges to ₱1.09B



TVIRD taps new bank loan to refinance debt

LIFESTYLE Fashion & Beauty

Editor: Thelma Sioson San Juan

Contributing Editors: Apples Aberin Sadhwani, Jenni Epperson and Ria Francisco-Prieto

Italian lifestyle and wellness brand opens bigger Manila store

Although based in Italy, Acca Kappa derives inspiration from the best of Europe. Its founder, after all, is a German



ACCA Kappa boutique launch coincides with introduction of Lavender, its newest fragrance for women.

By Alex Y. Vergara

IN LINE WITH ITS global thrust of building independent boutiques to showcase its full line of personal care products, Italian lifestyle and wellness brand Acca Kappa has moved to a bigger location within Rustan's Makati.

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INQUIRY C2



ACCA Kappa owner and president Elisa Bera

Italian lifestyle and wellness brand opens bigger Manila store



ENRICHING creams from the brand's 1869 line



WHITE Moss, the brand's most salable scent, is unisex.

from page C1

Ilowman (KKP) initials. As a German student in Italy, he first came out with an all-purpose brush for everyday chores for the house.

"I joined the company 30 years ago and became its president in 1996," said Gera. "Our core business back then was just hairbrushes."

Bestsellers

Over the years, Gera and her team diversified to produce body-care products such as colognes, shampoos, body lotions and hand creams. Hairbrushes were expanded to include shaving brushes, toothbrushes and various accessories for personal grooming.

Its White Moss, a modest fragrance noted for its fresh clean scent, is one of its best-selling colognes in the Philippines. Gera's visit also coincided with the launch of Acca Kappa's Lavender line of colognes, creams, soaps and lotions for women.

"Filipinos love fragrances," said Gera. "I think it has something to do with the weather here and the fact that what we offer is something that isn't too strong or overpowering."

Acca Kappa also works with hairdressers and beauty salons to provide them with a different set of hair-care products and accessories for professional use.

Acca Kappa uses all sorts of bristles, including beech wood, for its hairbrushes. Some hairbrushes even double as massage instruments with their rounded tips.

"It's all about boosting a person's well-being," she said. "Having an exclusive corner for the brand is important as we try to present an Italian lifestyle."

Gera described such a lifestyle as natural, simple and elegant. Apart from the French, the Italians also have a tradition of producing some of the best scents in Europe.

Although based in Italy, Acca Kappa also draws inspiration from the best of Europe. Its founder, after all, is a German.

"Our products are all made in Italy," she said. "Nothing is done in China. We've remained a family business because it's the only way we can ensure quality."

Heritage

Gera just arrived from Hong Kong the night before to attend to Acca Kappa's two newly opened boutiques there. After her two-day trip to Manila, she flew to Kuala Lumpur, as it was the city's turn to open its first Acca Kappa boutique.

Apart from Italy, Acca Kappa is present in 45 countries, including the US, Japan and Saudi Arabia.



BRUSHES make use of the best materials by Italian craftsmen.

So far, Acca Kappa has four stand-alone boutiques in Asia. More are scheduled to open in the coming months. Rustan's has exclusively represented the brand locally for 10 years now.

Done primarily in white with honey-colored wood, the brand's boutique in Rustan's mirrors the value Acca Kappa has placed on its heritage as it forges ahead with new products designed to keep customers excited.

As much as possible, its technical team only uses natural products. Every personal care item is hypoallergenic and free from harmful chemicals that could harm both user and the environment. No testing is done on animals.

"We can't do products that are 100 percent natural," said Gera. "But we try to be as natural as possible by using natural flowers and essences for our colognes. We avoid using parabens, preservatives and other harmful chemicals."



WHITE and honey-colored wood defines the Arco Rappa store interiors at Rustan's Makati.

Study proves petroleum jelly hastens wound healing

RECENT STUDIES CONFIRM THAT petroleum jelly speeds up healing of wounds, including cuts, surgeries, and scrapes. A study in Dermatologic Surgery found that petroleum jelly has better wound-healing effect over newly discovered wound-healing ointments, onion extract gel.

Leading local petroleum jelly brand Apollo supports the study's findings, as the healing feature of petroleum jelly mainly comes from its consistency, which acts as a protective shield against dirt and germs that can breed on open wounds.

"Petroleum jelly hastens wound healing because of its texture. When applied to fresh wound, the wound is protected from germs and dirt that could delay the wound's healing," Neti Sanaco, Apollo's brand manager said. "In addition, hospitals have been using petroleum jelly for years to address patients with wounds, cuts, or surgical marks," she added.

Healthcare professionals administer gauze with petroleum jelly to patients' wounds and burns to protect the area of the damaged skin and speed up recovery. Studies over the last 40 years have attested to the healing characteristic of petroleum jelly. In 1972, a study from the University of Kentucky revealed that it helps close open wounds 28 days after continuous application.

Other recent studies also found that fruit and plant extracts, which have natural healing properties, is best for faster wound healing when mixed with a small amount of petroleum jelly. One example of this is the papaya extract mixed with 5-10 percent of petroleum jelly. A 2005 study of researchers from University of Malaya in Malaysia discovered this combination.

The new 'It' card



The Mango RCBC Bankard MasterCard will definitely please not just loyal Mango patrons but every Filipina fashionista as well.

International women's fashion brand Mango forges a unique partnership-and perks-with RCBC Bankard MasterCard

By Joy Roxas

Say "mango" to a Pinoy fashionista, and the style-savvy shopaholic won't think of the national fruit. Most likely, her mind-and money-will be on the chic clothing boutique, which after landing in our malls via Barcelona, Spain 10 years ago, has become the place to be for stylish apparel and accessories for women. Anyone who's ever been inside any of the Mango branches in the city, scanning its racks of cool coordinates, shoes, bags and belts, will find leaving the store empty-handed a tall order. No wonder the brand, which tapped Oscar award-winning actress Penelope Cruz and her sister Monica to model and design a collection for them in 2007, and Hollywood star Scarlett Johansson to succeed Cruz just a year ago, has more than 1,200 stores in almost 100 countries all over the world.

Last March, and appropriately at the launch of its 2010 Spring/Summer collection in its Atrium Eastwood Mall branch, Mango gave Filipina fashionistas more reason to shop till they drop. A unique partnership between the international clothing brand and RCBC Bankard MasterCard suddenly entitles women with more than just the chance to splurge in their favorite store.

"RCBC Bankard sees the need and opportunity to serve modern women with a keen sense of fashion and offer an array of services and features fit to their lifestyle," says Oscar B. Biason - President & CEO, Bankard, Inc. "Mango's flair for fashion and MasterCard's purchasing power plus rewarding experience make this the new 'it' card."

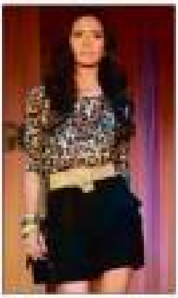
As the must-have credit card of style-conscious shoppers, the Mango RCBC Bankard MasterCard certainly packs a lot of punch. Among its coveted features are its 0% installment at 3 and 6 months at any Mango store, exclusive members-only sale for Mango-RCBC Bankard MasterCard members, first-priority access to next season's catalog offers, and first-hand advice on the latest hot offers.

Cardholders can also avail of a rewards program that gives them points which they can use to exchange for more Mango merchandise. For the total shopping experience, RCBC Bankard has even waived the membership fee for the first 12 months. And like all other RCBC Bankard cards bearing the MasterCard brand, shoppers can also use this one abroad, as MasterCard is a recognized and respected name accepted in over 210 countries.

Naturally, the clamor for this card was akin to being one of the first to get her hands on a hot, high-end designer bag. Says Michael Cosco - Mango Country Manager, "we are seeing a steady increase of applications from women eagerly interested to become one of the first card members."

Still, don't expect these ladies to go overboard. As studies and research prove time and again, women handle finances better than men, and will always consider the needs of others before their own. What's a little treat like a Mango bag or blouse once in a while, right?

Tomorrow's women cardholders will be more financially savvy. They will be smart in using the financial tools available to them like credit cards, and keener in getting more from it. They will be more critical with the offers and added benefits attached to financial products.



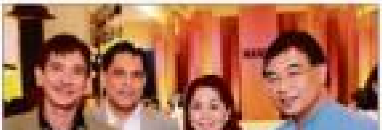




The Mango RCBC Bankard MasterCard was launched together with Mango's Spring/Summer Collection via a fashion show and cocktails at the Atrium of Eastwood Mall.



Hosting the event was model and former MTV VJ Maike Evers.



From Left: Philippine Fashion Week's Charles Young, Oscar Biason and MasterCard's Judith Dayrit and Perk Villa-Real



Mango Philippines' Victor Siasat (left) and RCBC Bankard president and CEO Oscar Biason



Mango Philippines operations director Rosa Maria Guilberto



Victor Siasat and Lia Gatongpani-Chang



Mango country manager Michael Cosco and RCBC Bankard AVP for marketing Irene Tayle



RCBC Bankard program manager for premium market Guy Manalang



Pianist-singer featured in 'Summertime Blues & Jazz'

Anniversary sale



Cora DJ Manimbo shows

Mandarin's Cantonese fest



CHRIS Medina

Maya Kitchen demos



SKAL ASIAN CONGRESS



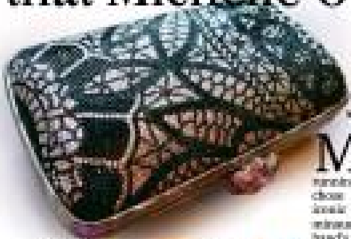
LIFESTYLE *Fashion & Beauty*





The purse too luxurious that Michelle Obama refused to carry

The American first lady broke tradition when she didn't carry a Judith Leiber to the inaugural. But the purse remains a hallmark of style





RECTANGLE minaudiere beaded with lace pattern from a peacock (above) and flower minaudieres with sculpted petals (right).

Text and photos by Cheche V. Moral

MICHELLE OBAma broke Judith Leiber's long-running streak when she chose not to carry the iconic crystallized minaudiere to her husband's inauguration in 2009. Since Mamie Eisenhower first carried a Leiber purse to her own husband's inauguration in 1953, every American first lady after her had carried on this tradition.

But Ms Obama's "snub" seems not to hurt the American luxury brand's image. In fact, it's aggressively going international.

For a limited period, 30 or so of Judith Leiber's classic and new styles are on sale exhibit at Celestina boutique in Greenbelt 5, Makati.

Rissa and Tina Ocampo of Celestina had struck a friendship with the American company's executives after showing alongside them in trunk shows abroad. The Ocampos invited them to visit Manila.

Jodi Rose, Judith Leiber's VP for sales, and account executive Carrie Lowenthal, accepted the invitation as part of the brand's three-week tour of Asian distributors and potential partners. The Judith Leiber exhibit here will run until May 21.

Depending on their partner, Mia Borromeo, the Ocampos have decided to turn their former MIX boutique into Celestina, a venue for special fashion

THE PURSE D2







Arcy Gayatin marks 25th year as top Cebu designer





Once a bored housewife, she's formed her own approach to design—"it's a collaboration with my clients. They aren't just dolls to be dressed up"





CIRCULAR wooden pattern on the shop door



Cinematographer returns to his first love






BIRD-SHAPED minaudière called Finch. Bright-colored novelty styles are popular among Asians


BUTTERFLY shape from the Spring 2010 collection


PEACOCK style called Strut from Holiday 2009


HEART N' Soul minaudière with over 5,000 Austrian crystals



The purse too luxurious that Michelle Obama refused to carry


MALTESE dog minaudière (above) also on display at Celestina are a Schnauzer, penguin, black panther, pig and cat minaudières. The styles with large faceted crystals (left) are popular with the younger market.

From page D1

and art exhibitions. Celestina is also the name of their luxury bag and accessories brand.)

In 1998, Leiber, founder and designer, retired and sold her company to Jay Schottenstein, who's known for buying renowned brands that have gone bad and for turning them around. Rose said efforts to widen the brand's global reach aren't so much a result of last year's recession that hit the US hard, but was simply jump-started by its partnership with the popular e-mail site for a period.

"It's not because of the recession, but as a result of the [change in our] focus," Rose explained. "It started with the e-portal, which is a highly visible site. And now the economy is coming back, and because of the nature of fashion, crystals are very popular. Our business in Asia is on fire right now."

Judith Leiber has been in SM Lane Crawford for the last decade. It's also available in Singapore, Tokyo and Kuala Lumpur. In Seoul, a local partner had set up a standalone Judith Leiber boutique. (The purses will be available here only during the exhibit.)

Under new management, the luxury purse most associated with the jewel denizens of Manhattan's Upper East Side, has also started to shift its focus. It can no longer just rely on a few women customers who may use its crystal minaudières two nights a week, that all.

Challenge

"The biggest challenge is not what the others are doing, but that trends have gotten more casual," Loewenthal said. "What we have done to address this is to shift. Now [we are bags] not all crystals but they have more casual elements. Say, bags with crystals, something you could wear to dinner with jeans and a jacket."

While it's also expanding its product range to include semi-detailed crystallized gloves, evening shawls, fashion jewelry and a fragrance—"everything but the shoes," as Loewenthal put it—it won't be making day bags anytime soon.

"We choose to stay in the evening [category] but expand it," said Rose. "Now it's not just high evening and special [red-carpet] events, but also a range that you can carry seven nights a week when you go to a dinner at a restaurant."

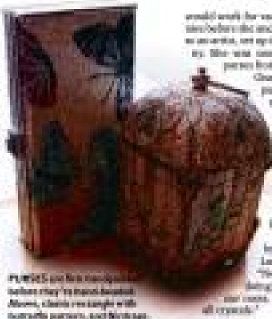
This, however, isn't quite a consequence from how Leiber started out her trade.

Leiber was born in Budapest. She made bags as a hobby. Her family sent her to London to become a chemist so she could work in the family business. "This was during World War II. She couldn't travel back to school and her Jewish family had to be in hiding. At this time, Leiber began making handbags using exotic skins. According to Loewenthal, she was the first woman in Europe to join the handbag guild.

After the war, she married an American soldier who brought her with him to the US. There, Leiber would work for various bag companies before she and her husband, also an artist, set up their own company. She was soon making metal purses from Italy.

One day, one metal purse arrived in the mail with a scratch, but Leiber's client needed it that same night. She covered the damage in crystals, and the iconic minaudière was born.

"It was totally by accident," Loewenthal noted. "Now what we're doing is returning to our roots. It wasn't always all crystals."


PURSES (at first row) go before they're hand-beaded. Above, clutch rectangle with butterfly pattern, and birdcage.

Typical

A typical Judith Leiber purse begins as brass box from Italy, which is then plated in gold or rhodium. Hand-fitting in silk or nappa leather follows. The exterior is painted with the design, onto which crystals are hand-beaded one by one to ensure the quality. It can take from eight to 40 hours to complete a handiwork, and a bag may contain up to 18,000 crystals. They're priced $1,500-$6,000. In the Judith Leiber web site, however, the new leather styles can go as low as $595.

All beadwork is now done in Thailand. In Leiber's time, everything was done in the US. Leiber is now 90 and spends her retirement in the Hamptons.

The company is producing more purses now than during Leiber's time, though Loewenthal is quick to add, 250 pieces are the ceiling for each design, some editions numbering only 100 pieces each.

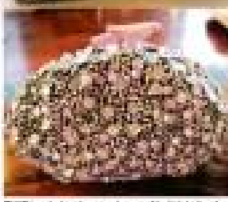
It seems the company has also been targeting not just the society mom but their daughters, too. In Hollywood, where the minaudières make ubiquitous red carpet appearances, they're seen not just in the hands of senior A-listers such as Nicole Kidman, Sarah Jessica Parker and Cate Blanchett. Lately it was seen on teen sensation Miley Cyrus.

"We'd like to think that Judith Leiber is ageless," Loewenthal said. "It could've been worn by your mom 20 years ago, and you can still wear it now. Crystals and sparkly things are also more fashionable now, and the economy is recovering so people are getting out and dressing up a bit more. We're getting more requests from stylists."

Even as there are new bag designers positioning themselves as hip, Rose said, "In terms of evening, we are the premium brand that people aspire to, just as others aspire to wear certain designers to the day."

In Asia, the novelty pieces—those shaped like animals, flowers, and even cupcakes (that same one Charlotte's daughter was playing with on the first "Sex and the City" movie)—have been a hit.

The sense of fun and the bright colors seem to appeal to Asians, Loewenthal observed. "They see

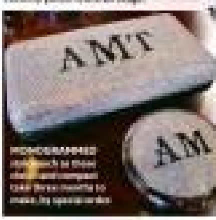

THIS beaded satin purse is part of Judith Leiber's new, not-all-crystals range.

them not just as a bag but as art objects in the home; they're put on display in the china cabinet. There's an appreciation for the artisan work that goes into it."

Loewenthal, however, expressed mock dismay at Michelle Obama's rejection of the brand in her inaugural look.

"She chose not to [carry one] because it was in the middle of the recession. She doesn't want to be perceived as flashy or different from the average American. She shops at J.Crew. She wanted to look understated."

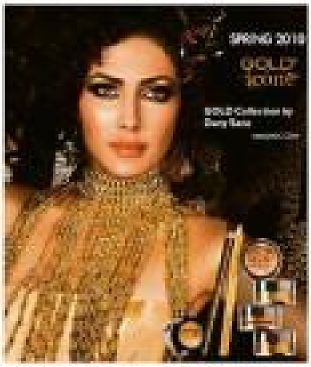
Then she added with a laugh, "But, yeah, she broke our streak."


MONOGRAMMED minaudière in three days and compact take three months to make, by special order.


FAN-SHAPED minaudière


(From left) Rose, Judith Leiber's VP for sales (right) and Carole Loewenthal. Both women are wearing crystallized belts, also by Judith Leiber.

Spring-Summer makeup inspired by precious metals



Spring/Summer 2010 step by step

Beauty makeover with Sara:

Klimt Woman in the desert

LIFESTYLE Fashion & Beauty



SEN. BENIGNO "NOYNOY" AQUINO III on the last day of the campaign, throwing "ballers" at the crowd.

The 2010 election campaign saw the scramble for this accessory. Only in the Philippines

Baller ID politics



SINCE these ballers were from various donors, they followed no single design or text, just color.

YEAR 2010, WHICH SAW THE widest and most interesting array of presidential campaign merchandise, will be known as the year of "baller ID politics."

These wristbands became the ubiquitous expressions of one's choice of presidential candidate—yellow, orange, green, yellow/blue. Men, women, young and old—they all wore them. In some cases, there was the fashionista style of piling several on one's wrist.

In the provincial sorties of candidates, the baller ID was a coveted merchandise. And free. People, from the elderly to kids, ran alongside motorcades or caravans to catch these elastic bands being thrown by candidates. Even in the barrios, people apparently knew what ballers were—they would be shouting "baller, baller," some of them often pointing at their wrists to indicate what they wanted. They even preferred ballers to candies or other paraphernalia being distributed to the crowd.

Interestingly, the manner by which they were caught was even a good indicator of demographics. The young would snatch them in the air—a sure catch. The older ones would raise their outstretched hands, their palms opened wide—a not sure catch because the bands would often fall to the ground.

Even the candidates and their motorcade escorts had learned a technique to throw these bands at the crowd—for better target



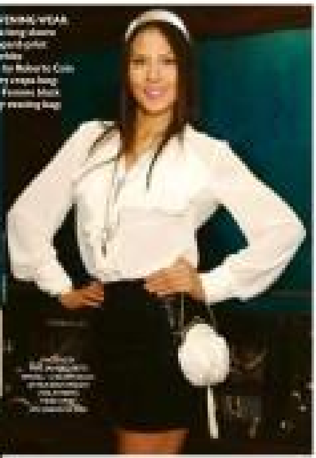
and maximum distance. The ones in the motorcade loved "to launch" them like a slingshot so the arc would be bigger—a style which presidential frontrunner Sen. Benigno "Noynoy" Aquino III discouraged his volunteers from doing because the bands might hurt their human targets. Just throw them wide was a much better technique—like you would a frisbee, or like executing a [illegible] backhand.

In the mad scramble for the baller IDs, the agile kids almost always won—they could dive to the ground much better than the oldies, to pick up the bands. This prompted motorcade volunteers to shout at the kids not to grab the bands away from the older folk in the crowd.

When cancer survivor Lance Armstrong started the use of Livestrong baller bands to advocate fitness and healthy living, he never perhaps imagined that in one democracy in Asia, such baller IDs would fan political passions. Only in the Philippines. TM

Tailored white top—every girl's best friend













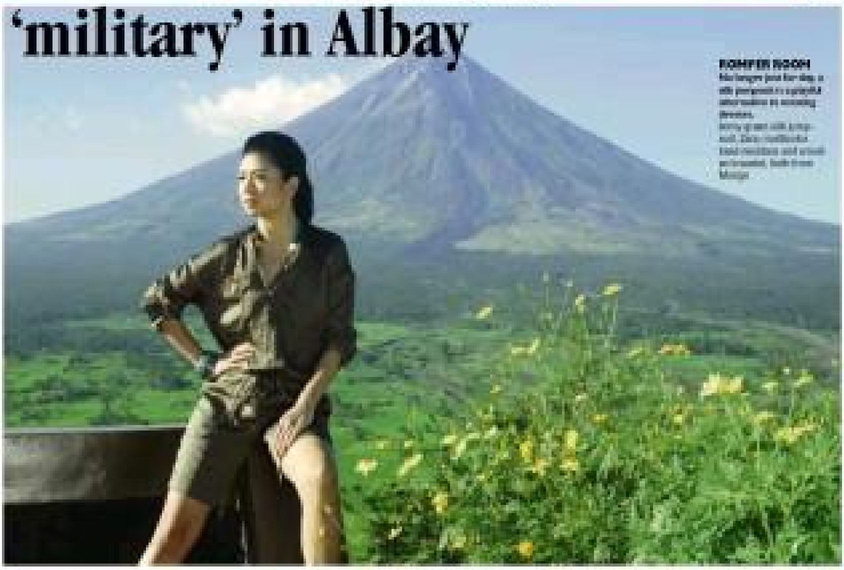
Soles with soul





The 'military' in Albay

Lifestyle journeyed to Albay to capture the scenic view of Mt. Mayon—the best backdrop for the season's top trend. Here's a softer spin on military-inspired pieces with soft lace and silk



ROMPER ROOM



SOFT FOLIAGE



ARMY COMMANDER



PLEASANTLY POLISHED

Motivational totes

They're stylish but not pricey– the perfect push to mix and match


STRIPED buri bag, P399.75


WHITE shoulder bag, P349.75

Mabuhay!
Jonni J. Epperson

TEMPERATURES are soaring, and so is the hottest scale of your summer wardrobe. Instead of sticking to one all-around bag in all purses, why not mix some of all styles to match your mood?

And you need not burn out your wallet, either. Thanks to SM, the bags for the season don't come with a hefty price tag. From color-block clutches to shoulder totes in bright fabrics and woven handbags, there are specific styles to get perfectly with every new outfit for the sizzling season.

And the best part about it, all costs one is sold less than P400. How's that for some inspirational totes?

Follow me on www.jonniepperson.com and on Twitter.com/jonniepperson


YELLOW pouch, P349.75


BROWN clutch with woven detail, P300


NATIVE brown clutch, P349.75

LifeStyle *Fashion & Beauty*







HINABANI Bajau landwoven mats from Claret Samal Foundation



MAKY Banglos sculptures are inspired by family life, such as this mother and child piece.



Innovative crafts created by the underprivileged

SINCE IT OPENED its first store in 2002, Kultura Filipino has celebrated Filipino creativity and ingenuity by showcasing world-class products fashioned by local artisans from indigenous materials.

This has not only highlighted local products, but also helped create livelihood opportunities for small backyard industries.

On May 20, Kultura Filipino continues to give back to communities with the launch of Crafts for a Cause, a program on retailing products from livelihood projects of nonprofit organizations. These products are made by underprivileged members of society trained by various foundations through livelihood programs aimed to enriching their lives and making them self-sufficient.

Shop at Crafts for a Cause at the Kultura Filipino store in SM Makati and support these livelihood programs and discover wonderful items from all over the Philippines.

There are crafts with an ethnic touch from cultural minorities: woven mats, colorful fans and accessories by the sea-dwelling Samal Bajau tribe of Basilan through the Claret Samal Foundation. Ifugao-inspired accessories and clothes made by livelihood programs by Caritas in the Cordillera region; and carved wooden items from the Pakoman NGO Network, Inc.

Shoppers will also be amazed with the beautiful and innovative crafts made from recycled materials. There are pouches and coin purses made from juice packs, as well as candles and rosaries made from recycled magazines from Casual Kalinga; and stylish bags also made from juice packs by families of Baseco, Tondo, through Kababaihan ng Kaunlaran.

Old telephone directories and newspapers are also fashioned into bags by the streetchildren and women assisted by the Gifts and Graces Fair Trade Foundation and the Kalinga ng Kababi Foundation.

With the help of the Isla Pura ng Kapwakasa Foundation, ice cans are transformed into trendy items by the marginalized community of Marikina; Pasay, fish traps from soda cans, on the other hand, make wonderful bags by poor families from Smokey Mountain, Tondo, with the livelihood programs of the Philippine Christian Foundation.

Bags and home items made from recycled materials, as well as new products made by newly released prisoners and inmates of Philippine jails and prisons will also be highlighted during the event.

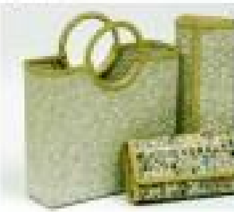
Crafts for a Cause brings together products from livelihood programs all over the Philippines; driftwood sculptures by the flood and typhoon stricken farmers and fisherfolk of Bang...



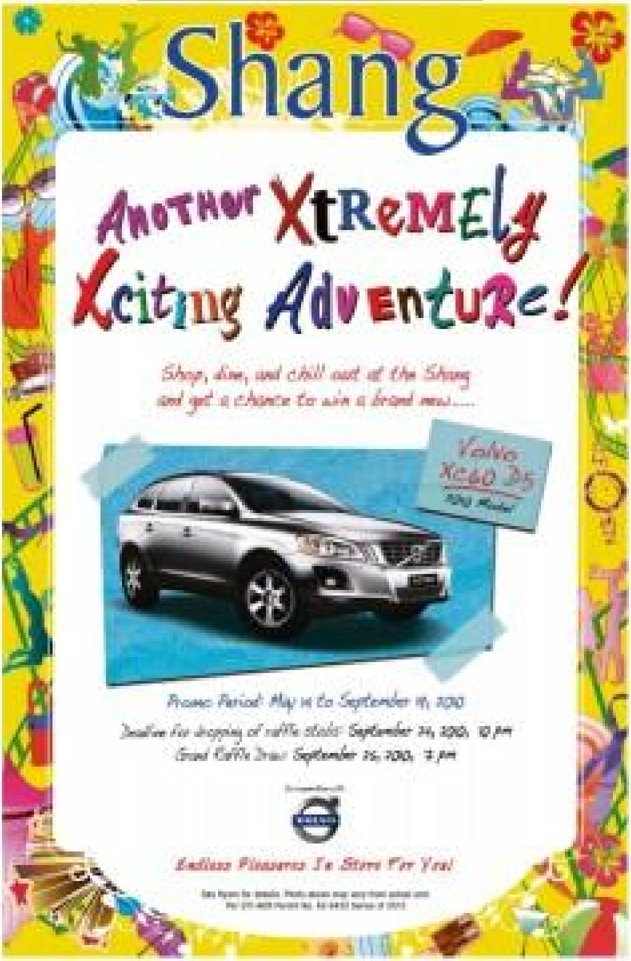
STYLISH and environmentally friendly bags made by residents of Baseco, Tondo



LARGE tote bag made with woven and recycled juice packs from Baseco



FASHIONABLE handbags and clutch bags made with old telephone directories and recycled newspapers from Kalinga ng Kababi











Four lovely couples all set for their altar dates















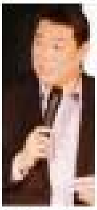




Without batting an eyelash



Engagements and weddings



GOLDEN ABC CEO Bernie Liu





TriNoma's hat event

Regatta's Spring/Summer






MINIATURE [illegible] cart and [illegible] made of recycled [illegible]



RECYCLED [illegible]



Innovative crafts created by the underprivileged


ANTIQUE [illegible]



ANTIQUE [illegible]


[illegible]



A RESIDENT [illegible]


[illegible]

From page F1

[illegible]

There are also antique finish religious [illegible]

Through its partnerships with the various foundations and organizations, [illegible] aims to bring about awareness about the products of these livelihood programs, so these can be sustained.

Other [illegible] stores are located at SM Megamall, The Block at SM City North Edsa, SM Mall of Asia and SM City Cebu, as well as selected SM department stores.



Bridal fair raffles off prizes for couples









LIFESTYLE Fashion&Beauty

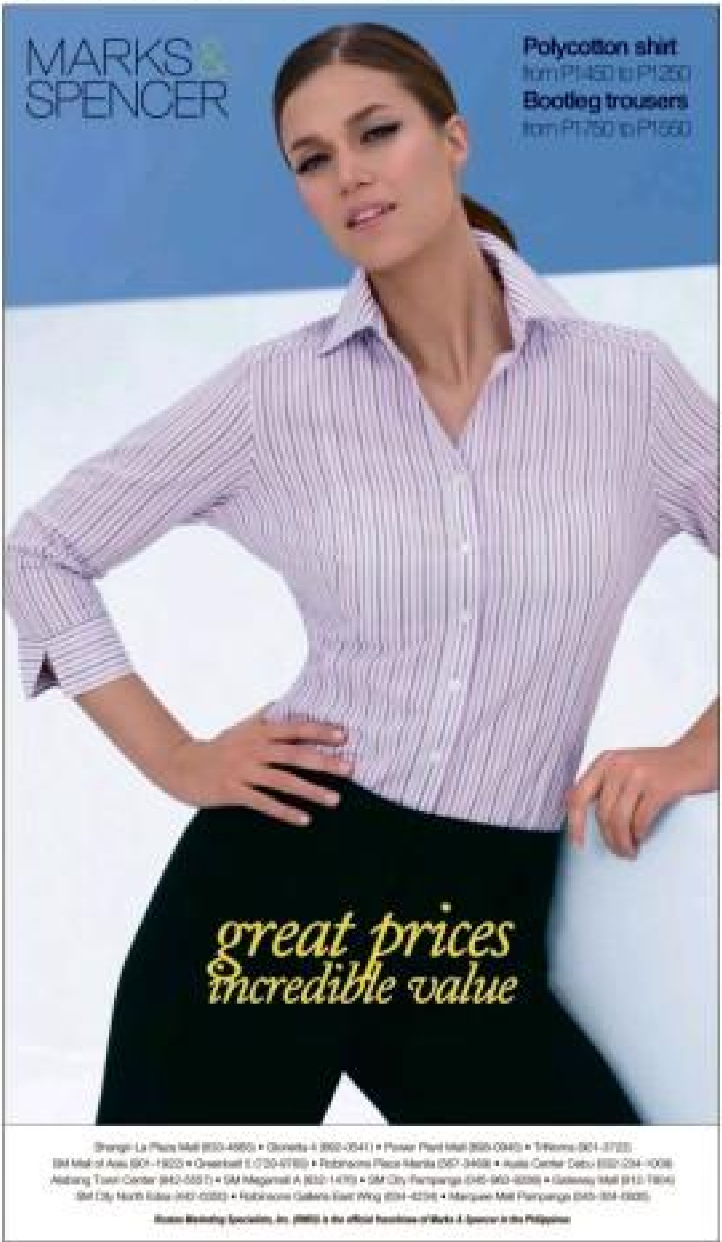


Exhibit is a rich tapestry of style and history



Know the first ladies through their 'ternos'

[illegible]



Know the first ladies through their 'ternos'

From page G1

Rabin, the only National Artist for Fashion, did the most number of gowns—three for Luz Magsaysay, including a figure-flattering cream terno with pleated overlay and satin-beaded bodice, and one for Trinidad Roxas.

Harper collaborated with PR practitioner Anna Orendain and costume curator Tad Bernasconi. Both women have a personal affinity to the project.

Orendain's father, Juan Orendain, was press secretary to Manuel Roxas, first president of the Philippine Republic. He later became adviser to President Ramon Magsaysay.

Bernasconi is great granddaughter of Manuel Quezon, first president of the Philippine Commonwealth.

"The exhibit was originally planned to be held in Malacañang," said Orendain. "But because of the elections, they requested us to hold it somewhere else. We ended up holding it here."

The project, which involved getting in touch with family members of former presidents, took Bernasconi several months to do. People at Malacañang Museum also gave her free rein to choose gowns she deemed fit for display.

"I exhibited most [of the gowns], except for a couple," said Bernasconi. "The reason for the exclusion was curatorial. Although they were beautiful gowns, they didn't enhance the display."

She sought the assistance of Gandy Reyes, a production designer, to set up the show. Reyes sourced fabrics that the pair used as backdrop. They also worked on the show's layout.

Only three former First Ladies—Marcos, Ramos and Estrada—are still around. Vicky Quirino-Delgado, daughter of President Elpidio Quirino, a widower, died in 2006, while Magsaysay died in 2004.

In the case of Eva Macapagal, President Macapagal-Arroyo's mother and Lolit Arroyo-Ilarde's grandmother, Bernasconi asked the latter to choose the gowns that best reflect the first lady's style.

Roxas' daughter Ruby Roxas also hand-



LUZ Magsaysay's ternos by Aurora Anido (pink) and National Artist Ramon Valera (last three gowns).



AURORA Quezon's three-piece terno, perhaps the oldest dress in the exhibit, by an unknown designer



REPLICA of Marcos' gown embellished with peacock feathers



EVA Macapagal's gowns include a yellow terno with embroidered purple floral appliqué by [illegible]



AN UNNAMED designer did this beaded red column [illegible] for Amelita Ramos.



IT WAS LUISA "Loi" Estrada's turn to shine in this beaded black lace terno with electric-pleated bottom detail by Jun Salazar



VALERA adorned an off-white creation with embroidered and paisley patterns for Trinidad Roxas.



[illegible] Garcia's gowns by [illegible] and Salvacion Lim Higgins from the unmistakable '50s look.

picked the gowns to be exhibited. José Carlos Campos, grandson of Leonila "Nelia" Garcia, also chose two of his grandmother's gowns.

"They must be gowns once worn by first ladies," said Bernasconi. "For this reason, dresses of Maria Agoncillo Aguinaldo, second wife of Emilio Aguinaldo, weren't exhibited because she wasn't his wife when he became president."

Instead, she showed photos of Hilaria del Rosario Aguinaldo to show people how she dressed. She also allotted spaces for photos of Delgado and her mother even without any of her gowns on display.

"One of the exhibit's aims was to introduce the public to the first ladies, even if only through their photos," said Bernasconi. "These would still give people an idea of what they looked like, what they wore and what they were like as first ladies."

Fans of the Imeldific One probably came home disappointed. Of the many flamboyant ternos the longest-serving first lady once wore, Bernasconi limited the number to two.

Apart from the blue number embellished with peacock feathers, she chose a dark sculpted and layered terno with intricate calado embroidery by Salazar.

"Since people already know her to have flamboyant gowns, I didn't feel that it was necessary to display her many gowns," she reasoned. "I thought it was best to choose a couple that stood out and were more different from the gowns the other first ladies wore. Among her gowns in Malacañang, these were the two I found interesting."



JOEY Espino, Fashion Week organizer



JAJOE Espino, executive producer

Fashion Week turns 13

Despite nay- and doomsayers, Philippine Fashion Week has survived and appears thriving

[illegible]

Sophistication

[illegible]

Uphill battle

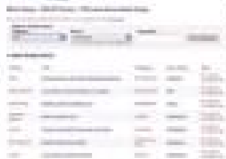
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Sisterhood of the traveling makeup

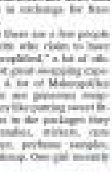


> After just a few clicks on MakeupAlley.com, I found exactly what I needed–countless women who understood me and my addiction



MAKEUP junkies rule on Makeupalley.com. There are product reviews and "beauty boards," and some even swap items on the side.

Filipina wins the 2010 "Voice of McDonald's" Global Singing Competition in Orlando, Florida



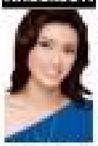
LIFESTYLE Fashion&Beauty



Where to store scents

SWEATING PROFUSELY is something I'm getting used to. In fact, as I wake up every morning I already expect the heat, which helps me tolerate it. Aside from using products with sun protection factor and deodorant, I spray on a lot of cologne. These are my beauty must-haves this summer.

KNOCKOUT!



Ria Francisco-Prieto

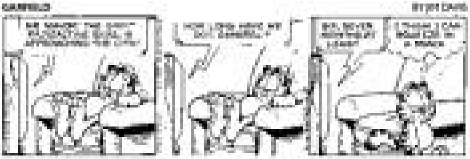




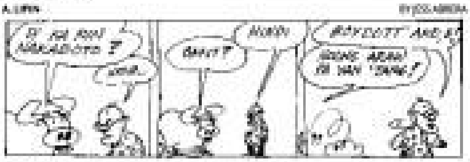
Two ways to lose fat



GARFIELD — BY JIM DAVIS



A. LIPIN — BY JESS ABRERA



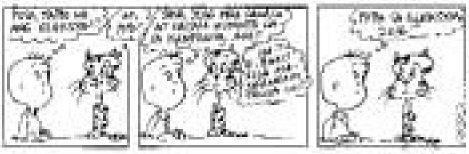
PUGAD BABOY — BY PM JUNIOR



DICK TRACY



LOVELOTS



JAMES BOND



DIVINE COMEDY



BABY BLUES — BY JERRY SCOTT

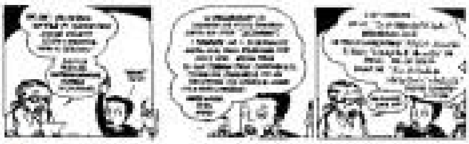




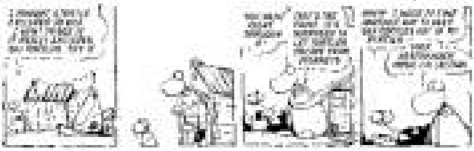
BEN — BY DANIEL SHELTON



KIKO MACHINE — BY MANIX ABRERA



SHERMAN'S LAGOON — BY JIM TOOMEY



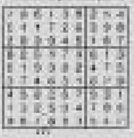
HOROSCOPE

CONCEPTIS SU DOKU

HOW TO PLAY SU DOKU

Fill the grid so that every column, every row and every 3x3 box contains the digits 1 to 9.

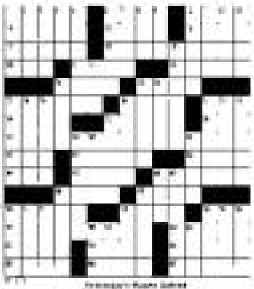
Answer to previous puzzle

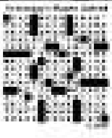


Conceptis Sudoku

8			1			3	7	
			7			9		
				4		2		
	7		6					1
				3				
9					8		2	
		1		2				
		6			4			
	8	7			9			5

CROSSWORD PUZZLE

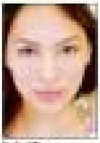




Makeup tips from 3 professional artists

THE MAKEUP KIT IS A VITAL part of the wardrobe as the accessories. So don't be caught wearing last season's makeup. This May, I asked three makeup professionals for their makeup forecast. They share their thoughts, tips and products they love. Take advantage of the free lessons on how to glow this season.

[illegible]





[illegible]



SARI Hernandez-Uy Lazo



PRECIOUS Medina



AQUA Eyes by Make Up Forever



NARS blush



SMASHBOX bronzer

Semi-permanent gel polish



Vanity Basket

Optimum sun care



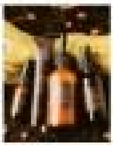


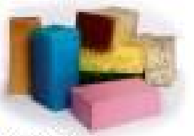
Micro-sculpting cream



Age-defying soap

Organic beauty products





Shampoo bars





Body lotion and wash



Skin whitening products

LIVING Stars

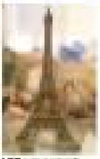


Around the world at home

'Starstruck' girl Rox Montealegre fills every nook and cranny with souvenirs from her trips



ROX welcomes "Living Stars" to her souvenir-filled home.





True colors





LIVING room is decorated with Queen Anne furniture from Pampanga.



MINIATURE China dolls are hand-painted, too.





MORE miniature dolls from China and Japan



CINEMA ACCESS: 390-5555

MOVIEWORLD

ROBINSONS MOVIEWORLD CINEMA MOVIE GUIDE

www.robinsonsmovieworld.com

GALLERIA

1 IRON MAN 2
2 HERE COMES THE BRIDE
3 THE LAST SONG
4 A NIGHTMARE ON ELM STREET
5 IRON MAN 2
6 IRON MAN 2 (3D)
7 IRON MAN 2
8 PULIPOT
9 YOU TO ME ARE EVERYTHING
10 THE BOUNTY HUNTER

MANILA

1 THE LAST SONG
2 A NIGHTMARE ON ELM STREET
3 IRON MAN 2
4 THE BOUNTY HUNTER
5 IRON MAN 2
6 YOU TO ME ARE EVERYTHING
7 HERE COMES THE BRIDE

METRO EAST

1 IRON MAN 2
2 IRON MAN 2
3 HERE COMES THE BRIDE
4 IRON MAN 2
5 A NIGHTMARE ON ELM STREET
6 THE LAST SONG
7 YOU TO ME ARE EVERYTHING
8 THE BOUNTY HUNTER

NOVALICHES

1 YOU TO ME ARE EVERYTHING
2 IRON MAN 2
3 A NIGHTMARE ON ELM STREET
4 HERE COMES THE BRIDE

FORUM ROBINSONS

1 IRON MAN 2
2 THE LAST SONG
3 IRON MAN 2
4 HERE COMES THE BRIDE



STA. ROSA

1 YOU TO ME ARE EVERYTHING
2 IRON MAN 2
3 A NIGHTMARE ON ELM STREET
4 HERE COMES THE BRIDE

LIPA

1 HERE COMES THE BRIDE
2 you to me are everything
3 IRON MAN 2
4 IRON MAN 2
5 KICK ASS

DASMARIÑAS

1 THE LAST SONG
2 IRON MAN 2
3 YOU TO ME ARE EVERYTHING
4 HERE COMES THE BRIDE
5 A NIGHTMARE ON ELM STREET

STARMILLS

1 THE LAST SONG
2 A NIGHTMARE ON ELM STREET
3 HERE COMES THE BRIDE
4 YOU TO ME ARE EVERYTHING
5 IRON MAN 2
6 IRON MAN 2

IMUS

1 YOU TO ME ARE EVERYTHING
2 HERE COMES THE BRIDE
3 IRON MAN 2
4 IRON MAN 2
5 THE LAST SONG
6 A NIGHTMARE ON ELM STREET

ANGELES

1 YOU TO ME ARE EVERYTHING
2 HERE COMES THE BRIDE
3 A NIGHTMARE ON ELM STREET
4 IRON MAN 2

TACLOBAN

1 DIARY OF A WIMPY KID
2 HERE COMES THE BRIDE
3 IRON MAN 2

DUMAGUETE

1 IRON MAN 2
2 HERE COMES THE BRIDE
3 DIARY OF A WIMPY KID

BACOLOD

1 IRON MAN 2
2 HERE COMES THE BRIDE
3 THE LOSERS
4 IRON MAN 2
5 IRON MAN 2
6 THE BACK-UP PLAN

ILOILO

1 IRON MAN 2
2 IRON MAN 2
3 HERE COMES THE BRIDE
4 A NIGHTMARE ON ELM STREET
5 THE BACK-UP PLAN
6 SHUTTER ISLAND

CEBU

1 IRON MAN 2
2 SHUTTER ISLAND
3 HERE COMES THE BRIDE
4 THE LOSERS

ILOCOS NORTE

1 THE BACK-UP PLAN
2 HERE COMES THE BRIDE
3 IRON MAN 2





STRAWBERRY doll is flanked by China dolls from Hong Kong.



KEEPSAKE from La Sagrada Familia church in Barcelona



GRAY plate from Munich, Germany



BASKING in the Santorini sun





MUG from Munich and clock from Prague

Around the wor

From page 1







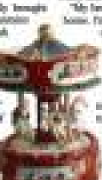


CERAMIC windmill from Amsterdam

...ld at home



SNOW globe gondola from Venice

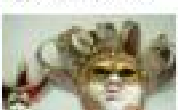


COLORFUL carousel from Salzburg, Austria





FORTUNE plant, golden ... and "Starstruck" ... trophy ...



INTRICATE mask from Venice

McDonald's CHEESEBURGER: FOR REAL

When it comes to food, nothing could taste better than the authentic, true-blue and genuine dish. A Cheeseburger is especially yummy if it is for real – no meat extenders, no flavor enhancers and no preservatives. Throughout the years, McDonald's has not only perfected the art of making a great cheeseburger that everyone loves but also offering it at a truly affordable price, now at only P38.

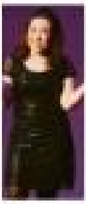
How do you make a really great cheeseburger? It starts with the 100% real beef patties that are meticulously prepared and packaged at McDonald's certified world-class meat plant. The fresh patties, seasoned with salt and pepper are expertly grilled at the store without the use of fats or oils. By grilling, every burger patty retains the rich, mouth-watering and savory taste that can only come from pure beef. Combined with Real American Cheese, laid in between soft hamburger buns, you will surely have a real burger experience that makes your taste buds swoon with satisfaction and keep you coming back to McDonald's again and again.

You do not need to search far and wide nor burn a hole in your wallet to satisfy your cheeseburger craving. Just go to your nearest McDonald's store and order the cheeseburger that you love. No kidding, for its value and quality, some cheeseburgers would look and taste second rate compared to the one made by McDonald's because it is big on beef, big on taste and definitely a cheeseburger that is for real!



OVERHEARD

Foreign relations









ENTERTAINMENT

Concerts for Maguindanao massacre victims

LOLITA CARBON, DESIRE BARTOLOME, JOEY AYALA, GARY Granada, Noel Cabangon, Lloyd Umali and Daniel Boone perform in "Protest Manifesto 3," a benefit concert series for families of slain journalists in the Maguindanao massacre on May 17 (Ateneo Gateway), May 22, (Cebu Convention Center) and May 28 (CAP Auditorium, Davao City). UNTV and Bread Society International are teaming up to mount the shows.

Amanda Seyfried: Falling in love used to scare me



AMANDA Seyfried says her character's trip to Verona, Italy, where the romantic comedy "Letters to Juliet" was set, was life-changing.

ONLY IN HOLLYWOOD



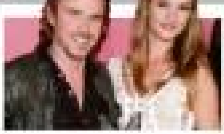
Ruben V. Nepales

VERONA, ITALY—"HE'S PART OF MY LIFE. A lot of me changed when I got him. He's really the thing I think about most in my day and I could get upset thinking about him."

No, Amanda Seyfried wasn't talking about her boyfriend, British actor Dominic Cooper. She was fondly chatting about her dog Finn, an Australian Shepherd, in an interview at the Due Torri Hotel Baglioni. This afternoon, Amanda was in a candid mood. There's nothing pretentious about her, starting with her striking, large eyes. Even her gestures and expressions when she speaks are unique. She took swigs from a large water bottle—no need for a fancy glass.

Amanda, who played a lead role in "Mamma Mia! (The Movie)" and now stars in "Letters

AMANDA p.



SEXIEST

Amanda Seyfried: Falling in love used



[illegible]

Serious, true love

[illegible]

Worth a film

[illegible]

Cross-co

[illegible]



ZOREN

Kitchen warriors

[illegible]

Real-life drama

[illegible]

Survival story

[illegible]

d to scare me



M M T A MOVIE GUIDE

NOW SHOWING

Dahil sa McDonald's Cheeseburger, matutulungang makapagbasa ang mga bata.

CHEESE BURGER

CHEESE BURGER

CHEESE BURGER

CHEESE BURGER

CHE BUR

Bright Minds Read